

**T**his past year was the eighth since CVVIM opened its doors to provide no-charge health services to eligible residents of the Coachella Valley. In addition to continuing programs, during this year, we added several new or significantly augmented activities:

- Volunteers, the heart and soul of CVVIM, increased by about 20% overall, to a total exceeding 230. Much of this increase represented high school students enrolled in Health Career Academies at their respective schools, plus of course, community residents motivated to contribute to the common good.
- Our medical education affiliation with Eisenhower Health strengthened, with increasing numbers of resident physicians in Internal Medicine and Family Medicine participating in CVVIM clinics.
- We added the new staff position of Community Outreach Worker, supported by a Kaiser Permanente grant, to promote CVVIM at local health fairs, and through programs at our clinic.
- Our Street Medicine program continued to provide medical outreach to homeless individuals in the east Coachella Valley, with the multidisciplinary team going out every Tuesday evening, rain or shine, hot or cold.
- Our dental program continues to grow in its treatment of oral conditions that affect overall health and impair self image. To services of education, examinations (including digital x-rays), cleanings, fillings, and extractions, we have recently begun to add restorative treatments such as crowns and partial and complete dentures.

This year, the Board of Directors will undertake a Strategic Planning Initiative to assess our development, where we now stand, and more importantly, where we should go in the future. We take considerable satisfaction with our history over the past eight years in providing health care services to residents who would not be able to have them otherwise. But we must not rest on those accomplishments. The goal of our planning is to maintain our momentum, while at the same time, exploring new directions in our continuing quest for a patient-centered, holistic health program.

Whether looking backward or forward, we must thank our many donors – individuals, businesses, community organizations, and especially, granting foundations – who make it all possible.

Thank you!



**Roy M. Pitkin, MD**  
Chair



**Doug Morin**  
Executive Director

## Coachella Valley's Only Free Clinic

Coachella Valley Volunteers in Medicine (CVVIM) provides a local solution to a national problem: We offer healthcare services to residents of the Coachella Valley who lack access to quality services and are low-income with no healthcare insurance or who are underinsured. Services are provided by licensed and qualified professional volunteers from the local community. These volunteers provide culturally sensitive services in our Indio health center as well as in the community through our Street Medicine program.

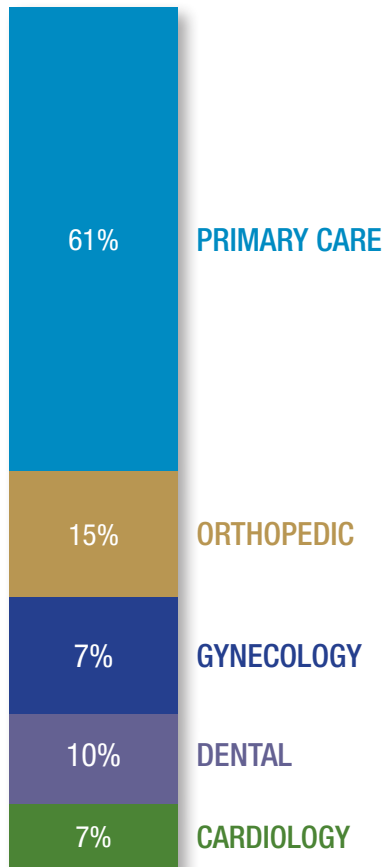
We believe that healthcare is a human right and that individual health is community health. As a community safety net, our clinic treats the whole person by addressing chronic diseases like diabetes and high cholesterol, acute conditions like arthritis, colds and flu, preventive medicine, diet and even emotional health. In addition to direct patient care, we provide health education and wellness programs, care coordination and community referrals.



*The Mission of Coachella Valley Volunteers in Medicine is to provide free healthcare services to low-income persons who have no health insurance or who are underinsured.*

# Serving Our Valley's Uninsured, Low-Income Residents

## PROGRAMS & SERVICES



**960 Total Patients**

**3,154 Total Visits**

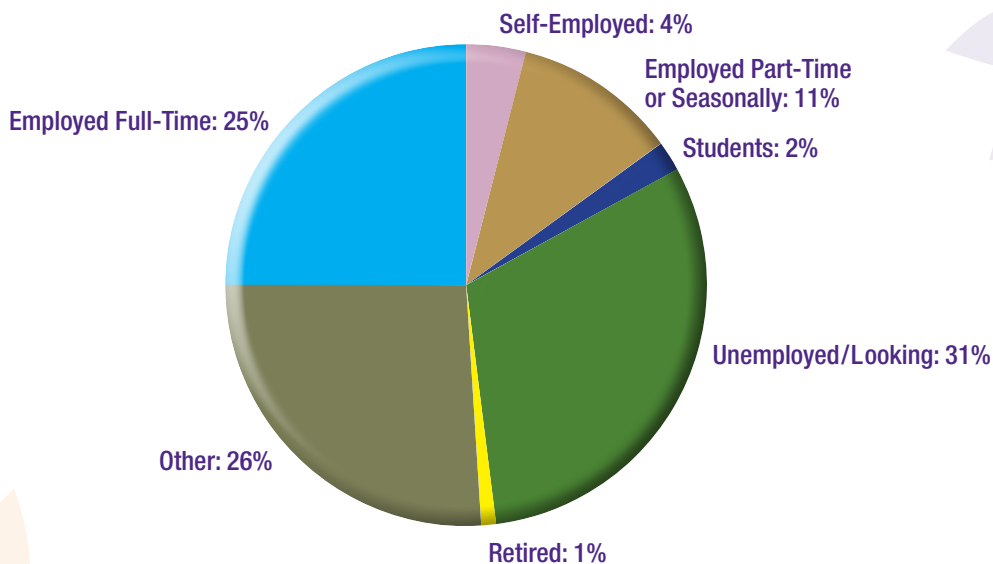
986 additional contacts for Education, Health  
Navigator Services, Homeless Outreach  
and community referrals

We serve the entire Coachella Valley, from the Salton Sea to Whitewater

**CVVIM.org**

## Many Patients Are Employed Or Looking For Work

### EMPLOYMENT STATUS



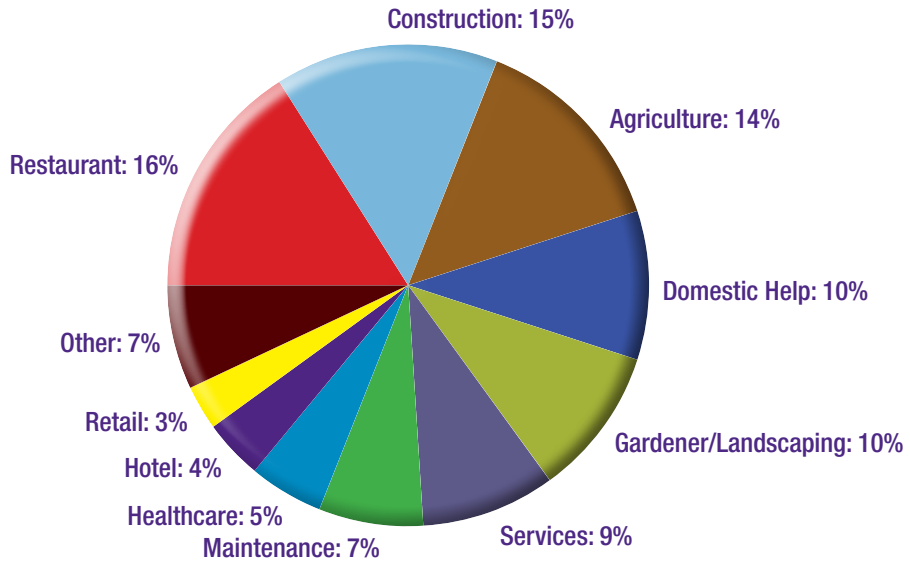
### MEETING A MEDICAL NEED

**Howard Rodman, MD** has been a volunteer since November of 2011, donating more than 2,500 hours to assist us in our mission to provide care to our Valley's low-income residents who have no health insurance and can't afford medical or dental care. Dr. Rodman was the Chief of Orthopedic Surgery for Kaiser Permanente in Panorama City before retiring in 2005 and moving to the desert. "There is a medical need in our community to help those who cannot help themselves... and there are many of them. CVVIM is helping to satisfy that need and it gives me great satisfaction to know I can be a part of it," says Dr. Rodman. "The compassion shown to our patients, from everyone, goes a long way in the healing process. That is why I am here." Thank you, Dr. Rodman, for all that you do!

## Patients Have Diverse Professions

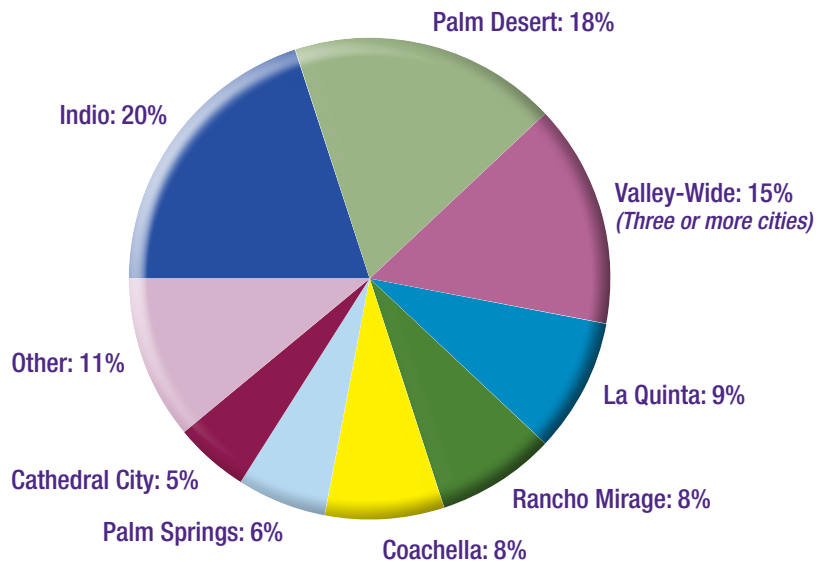
### TYPE OF WORK

Approximately 40% of patients are employed full or part-time, or self-employed. They have many diverse occupations.



### CITIES WORKED IN

The majority of our patients live in the eastern Coachella Valley, however, our patients report working in every city of the Valley. We asked 850 patients who came into the clinic over a six month period, which city or cities they worked in. The results confirmed what we believed to be true – our patients work in every city of our Valley, demonstrating that *individual health is community health!*



# Volunteers Are The Heartbeat Of VIM



## **One of the things that makes us unique is our model of service delivery – it's all about volunteers!**

All of our medical and dental providers are volunteers – physicians, dentists, nurse practitioners and physician assistants. Nearly all of our medical support staff are volunteers – medical and nursing assistants, nurses and EMTs, as well as dental assistant volunteers. All of our Street Medicine Team are volunteers. Our patient reception staff are also nearly all volunteers with responsibility for answering phones and directing calls, accepting new applications, scheduling appointments and providing community referrals. Volunteers help with clerical and administrative tasks in the clinic, assist with community awareness and patient outreach activities, and are even involved in various consultant-type opportunities.

In 2018, more than 240 volunteers gave more than 11,200 hours to support our mission. Using wage and salary information from the US Department of Labor, the value of these hours, considering the average wage for their job responsibility in our region, was \$384,059!

Thank you to our volunteers!

## **GIVING BACK IS IMPORTANT**

**Linda Hodsdon:** “Volunteerism has always been in my life even while raising a family, working full-time, owning a business and then retiring. As a member of The Springs Woman, an organization within The Springs CC, I became involved with promoting our charity, CVVIM. As a result, I have developed a passion for VIM and am privileged to work with the patients who are very appreciative of the services we provide. I love the doctors, staff and volunteers who have dedicated their time to help those who would otherwise have no health care. I am proud to be part of the staff of volunteers and I look forward to coming to ‘work’ every week.”



## We Couldn't Do It Without You

Statement of Activity		
Revenue	Dec. 31, 2018	Dec. 31, 2017
Contributions & Grants	\$510,257	\$295,037
Donated Services & Rent	\$485,980	\$476,974
Fundraising	\$274,496	\$273,865
Net assets released from restrictions	—	—
<b>Total Revenue &amp; Support</b>	<b>\$1,115,257</b>	<b>\$1,045,876</b>
<b>Expense:</b>		
Program Services	\$883,420	\$876,907
General & Administrative	\$88,448	\$92,987
Fundraising	\$159,554	\$103,601
<b>Total Expenses</b>	<b>\$1,131,422</b>	<b>\$1,045,876</b>
<b>Change in Net Assets</b>	<b>\$139,311</b>	<b>(\$27,619)</b>

Statement of Financial Position		
Net Assets	Dec. 31, 2018	Dec. 31, 2017
Unrestricted	(\$9,533)	\$7,847
Board Restricted	\$282,310	\$281,095
Temporarily Restricted	\$258,991	\$103,515
<b>Total Net Assets</b>	<b>\$531,768</b>	<b>\$392,457</b>
<b>Current Liabilities:</b>		
Accounts Payable	\$18,865	\$12,265
Accrued Vacation & Payroll	\$25,646	\$16,765
Deferred Revenue	\$9,300	\$17,715
<b>Total Liabilities &amp; Net Assets</b>	<b>\$585,579</b>	<b>\$439,589</b>



Audited financial statements and Form 990 available upon request at [CVVIM.org](http://CVVIM.org)

### The following foundations, organizations and businesses have contributed financial or in-kind support services in 2018:

American Association of Family Physicians  
 Burrtec Waste & Recycling Services  
 Champions Volunteer Foundation  
 City of Coachella  
 City of Indio  
 City of La Quinta  
 City of Rancho Mirage  
 Coachella Valley Wellness Foundation  
 County of Riverside, District #4  
 Desert Care Network - Desert Regional Medical Center  
 Desert Care Network - JFK Memorial Hospital  
 Desert Classic Charities  
 Desert Healthcare District  
 Duran's Termite and Pest Control

Eisenhower Medical Center  
 Indio Elks Lodge #1643  
 Kaiser Foundation Hospitals, Moreno Valley  
 Rabobank, N.A.  
 Southwest Landscape & Maintenance  
 TDK Associates, Inc  
 The Auen Foundation  
 The California Wellness Foundation  
 The Coeta and Donald Barker Foundation  
 The Guillermo J. Valenzuela Foundation  
 The Springs Country Club  
 The Springs Woman  
 The Tracy Lane Foundation  
 Trilogy La Quinta Community Services

*Every effort has been made to ensure the accuracy of this list; we apologize if anyone was inadvertently left off.*

## Disease Education and Wellness Programs

More than half of CVVIM patients are diabetic or prediabetic, and without the disease education and support programs available to persons with insurance, many of them don't understand how to manage this serious disease through physical activity, diet, and the appropriate use of insulin and other medications to control blood sugar levels. In 2017 our Medical Manager, Monica Salazar, became an American Diabetes Association Certified Diabetes Life Coach, and with the knowledge and experiences she received from participating in training offered previously at CVVIM through a partnership with Eisenhower Health's Diabetes Management Program, she initiated our own Diabetes Self-Management Program. Because of the relationship Monica already had with patients, the favorable responses and increased class participation were noticed immediately.



An eight hour class is now offered four times throughout the year, over a two month period, and deals with such topics as myths and realities of diabetes, meal planning and healthy eating, physical activity, emotional health, general health management and monitoring acute complications of diabetes. Monica has recruited fitness coaches from a local gym to teach simple yet effective exercises anyone can do at home, and brought in nutrition students from local universities to discuss diet, meal planning and portion size. Patients are encouraged to bring family members to the class, and everyone gets to prepare a healthy, low-fat and low-carb meal.

Several of the education components have been “lifted” from the class and are available for our general patients, including stress management, healthy nutrition, and the importance of physical activity. All of the classes promote overall wellness, and stress the importance of a healthy, active lifestyle.



### COMMITTED TO CARE

**Monica Salazar** is the clinic's Medical Manager, responsible for working closely with the volunteer medical providers and other medical volunteers who are involved in direct patient care. She ensures the patient care areas of the clinic run smoothly, efficiently, and always to the highest care standards. Monica began her association with CVVIM initially as a volunteer to gain experience after obtaining her medical assistant certification. She became one of the Clinic's first employees in 2013 and is a valued member of our team today. “I love my work because I get to help people that need it so badly, and have nowhere else to go.”

## CVVIM Legacy Society



### *WHAT DO YOU WANT YOUR LEGACY TO BE?*

In 2017, our Board of Directors created an opportunity for people who wanted to make a lasting gift to support community health. It was further decided that receipt of any such gifts would be restricted for use by the Board of Directors and not routinely be used for immediate general operations.

**The CVVIM Legacy Society** is comprised of individuals who have made a decision to include CVVIM in their will or estate plans. Members are invited to annual information updates on the Clinic, receive free or discounted tickets to selected events, and annual recognition events not open to other donors or the public. Membership in the Society starts with telling us of your intent to leave a legacy gift and may be anonymous or not.



Robin Zimmerman

"I've worked at CVVIM for the past eight years. Starting at the front desk, I interacted with grateful patients and caring providers. Now assisting the executive director, I've observed the endless effort it takes to obtain funds to keep the clinic open. I've learned first-hand how important it is to have a free health clinic in the Valley, and as a Legacy Society Member, I'm happy to know that my legacy gift will help when I can no longer volunteer."

Please consider joining the Legacy Society and give the lasting gift of health to your community. For more information, please contact our Executive Director, Doug J. Morin at 760-625-0760.

### **LEADING BY EXAMPLE**

**Ross L. Hollenkamp, Esq.** is a board member of CVVIM and Chair, CVVIM Legacy Society. He is a general practice attorney in Palm Springs and Los Angeles. "I've witnessed firsthand that this clinic is committed to providing quality health care for those who need it most. That's why I decided to make my own long-term commitment by including CVVIM in my estate plans. As a young professional, I don't have a lot of extra resources to immediately donate as much as I'd like to all the charitable causes important to me. But by naming CVVIM as one of my living trust beneficiaries, I can be assured that part of my future legacy will go towards sustaining the health of my Coachella Valley community."



## 2018 Board of Directors

Roy Pitkin, MD – Chair; Stewart Fleishman, MD – Vice Chair; Chauncey Thompson – Secretary/  
Treasurer; Ron Hare, MD – Past Chair and Founder; Heather Adams, RN, MSN, DNP; Louise  
Cummings; Glen Grayman, MD, MBA; Benjamin Guitron; Ross Hollenkamp, Esq; Janet Kerrigan,  
DO; Rosa Lucas, FNP-C; John Mich; Sandy Powell; Joseph Scherger, MD, MPH; Naomi Soto-  
Steidle, MPH; Cliff Wynne, MD; Les Zendle, MD; Doug J. Morin – Executive Director

For a listing of our current Board of Directors, Officers and Staff, please visit us at [cvvim.org](http://cvvim.org).



**LIKE US ON FACEBOOK!**



Mailing Address: P.O. Box 10090, Indio, CA 92202  
Clinic Address: 82-915 Avenue 48, Indio, CA 92201  
Coachella Valley Volunteers in Medicine is a 501(c)(3)  
California nonprofit corporation – Tax ID# 26-3312826

