



**Stewart Fleishman, MD**  
*Board President*

## OUR SECONDARY, VITALLY IMPORTANT MISSION

What a year!

Let's look beyond the coronavirus, and masks and antigen testing. Let's hope we finally move into its endemic phase and begin to heal from the loss of too many family members, neighbors and our pre-pandemic way of life.

Our staff, volunteers and supporters have worked hard and stood behind our primary mission: to provide primary medical care to the uninsured and under-insured in the Coachella Valley. We admire their resilience and fortitude. Thank you for helping us do so.

We don't often describe a secondary but important CVVIM mission vital to our community. Let's say you, your son, daughter or grandchild may be interested in a health-related career, but they are not sure if that is their calling. Or unsure if it's a good fit. Our local high schools and colleges know where to suggest beginning to answer those questions — CVVIM.

Our students become participatory observers commensurate with their experience and skill level. They start to develop a viewpoint about medical care, from a patient's and providers' view. Skills include: learning to think while speaking; mixing what you studied with learned life experiences; explaining

what needs to be done with ease and confidence; seeing one patient after another; writing clear and meaningful notes.

In time, student volunteers move from seeing someone else care for patients to seeing themselves in those roles. Everyone has practical and existential questions. Is this for me? Will I fit in? Will it fit me? At CVVIM, they experience working in the office, being out on community outreach visits, or providing help to those who live in tents.


Once enrolled in a school program, we offer more focused observerships with guidance from the faculty of medical and nursing schools with incrementally greater responsibility. Medical assistants find their first real experience may be with their school's faculty at CVVIM.

We are a prime setting for resident physicians from Eisenhower Health to assume even more responsibility with continuity of care and autonomy though still under faculty's watch. Nursing students track in parallel, with advancing skills in an interdisciplinary setting. Advanced practice nurses likewise hone their skills & confidence. As do those interested in social work, being a physician's assistant and in nutrition.

So, while we often highlight our role in the community with our patients, we perhaps don't describe our role in preparing our next generation of health care providers.

We at CVVIM are fortunate to serve our community in this secondary though vitally important way. As with our primary mission, we can only do so through the generosity of our supporters. We are likewise fortunate to have you all in our community to make it possible.

Thank you.

 **Mailing Address:**  
P.O. Box 10090, Indio, CA 92202

 **Clinic Address:**  
82-915 Avenue 48, Indio, CA 92201

 [CVVIM.org](http://CVVIM.org)

 **760-342-4414**

 **@cvvim**

# EL UNICO CENTRO DE SALUD GRATUITO EN EL VALLE DE COACHELLA



**Stewart Fleishman, MD**  
*Presidente de la Junta*

## NUESTRA MISIÓN SECUNDARIA Y DE VITAL IMPORTANCIA

¡Qué año!

Miremos más allá del coronavirus, las mascarillas y las pruebas de antígenos. Esperemos que finalmente pasemos a su fase endémica y comencemos a recuperarnos de la pérdida de demasiados familiares, vecinos y nuestra forma de vida anterior a la pandemia.

Nuestro personal, voluntarios y simpatizantes han trabajado arduamente y respaldaron nuestra misión principal: brindar atención médica primaria a las personas sin seguro y con seguro insuficiente en el Valle de Coachella. Admiramos su resistencia y fortaleza. Gracias por ayudarnos a hacerlo.

No solemos describir una misión CVVIM secundaria pero importante vital para nuestra comunidad. Digamos que usted, su hijo, hija o nieto pueden estar interesados en una carrera relacionada con la salud, pero no están seguros de si esa es su vocación. O no estoy seguro de si es una buena opción. Nuestras escuelas secundarias y universidades locales saben dónde sugerir comenzar a responder esas preguntas: CVVIM.

Nuestros estudiantes se convierten en observadores participativos acordes con su experiencia y nivel de habilidad. Empiezan a desarrollar un punto de vista sobre la atención médica, desde la perspectiva del paciente y de los proveedores. Las habilidades incluyen: aprender a pensar mientras se habla; mezclando lo que estudiaste con experiencias de vida aprendidas; explicar lo que hay que hacer con facilidad y confianza; viendo un paciente tras otro; escribir notas claras y significativas.

Con el tiempo, los estudiantes voluntarios pasan de ver a otra persona cuidar a los pacientes a verse

a sí mismos en esos roles. Todo el mundo tiene preguntas prácticas y existenciales. ¿Esto es para mí? ¿Encaré? ¿Me quedará bien? En CVVIM, tienen la experiencia de trabajar en la oficina, realizar visitas comunitarias o brindar ayuda a quienes viven en tiendas de campaña.

Una vez inscritos en un programa escolar, ofrecemos puestos de observación más enfocados con la orientación de la facultad de las facultades de medicina y enfermería con una responsabilidad cada vez mayor. Los asistentes médicos descubren que su primera experiencia real puede ser con la facultad de su escuela en CVVIM.

Somos un entorno privilegiado para que los médicos residentes de Eisenhower Health asuman aún más responsabilidad con la continuidad de la atención y la autonomía, aunque aún bajo la supervisión del profesorado. Los estudiantes de enfermería realizan un seguimiento en paralelo, con habilidades avanzadas en un entorno interdisciplinario. Las enfermeras de práctica avanzada también perfeccionan sus habilidades y confianza. Al igual que los interesados en trabajo social, ser asistente médico y en nutrición.

Entonces, aunque a menudo destacamos nuestro papel en la comunidad con nuestros pacientes, quizás no describamos nuestro papel en la preparación de nuestra próxima generación de proveedores de atención médica.

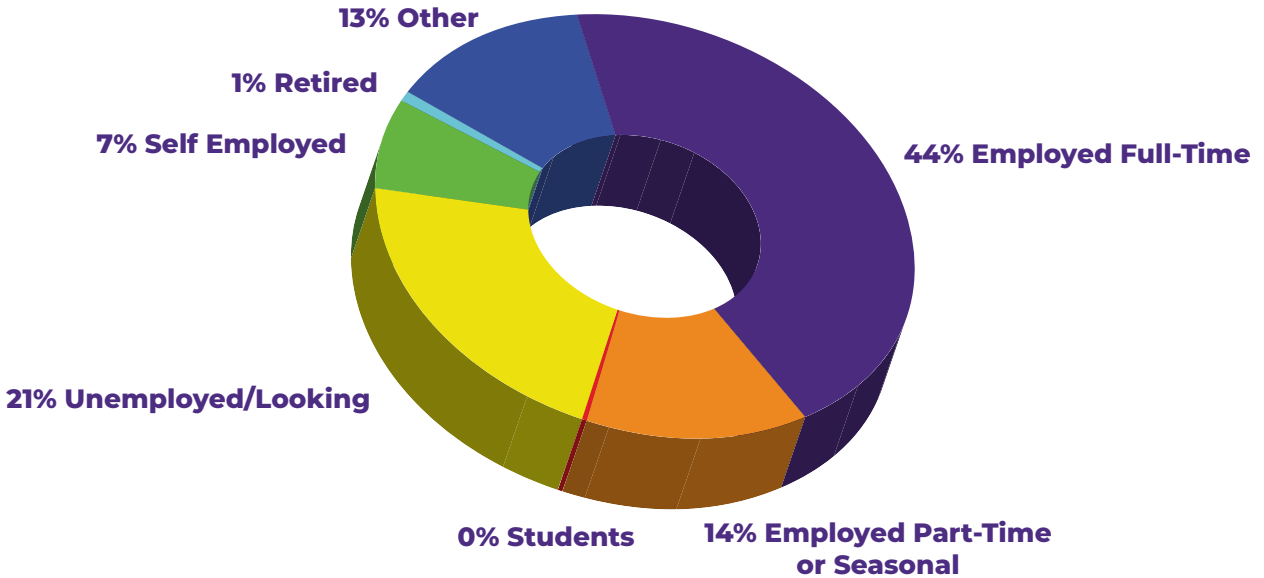
Nosotros en CVVIM somos afortunados de servir a nuestra comunidad de esta manera secundaria aunque de vital importancia. Al igual que con nuestra misión principal, solo podemos hacerlo a través de la generosidad de nuestros seguidores. También somos afortunados de tenerlos a todos en nuestra comunidad para hacerlo posible.

Gracias.

**Para ver el Informe Anual completo  
en español, visite [cvvim.org/about/](https://cvvim.org/about/)**

# MANY PATIENTS ARE EMPLOYED OR LOOKING FOR WORK

## EMPLOYMENT STATUS



**Approximately 60% of patients are employed full or part-time, or self-employed. They have many diverse occupations.**



### PATIENTS PROVIDING REFERRALS

I have been treated very well since I came to CVVIM to ask about the low-income program. My doctor is Dr. Fleishman; he is very polite and explained everything that was happening with my health. He recommended I take some diabetes classes with Monica Salazar, which helped me to eat healthier and read food labels. Thanks to their advice, I have been able to lower my glucose.

As a promotora\*, I recommend CVVIM to my entire community so that they can come to receive help. The Coachella Valley is very fortunate to have a low-income clinic to help.

\*promotora is a community health worker

**Sonia Baturoni Patient**

# DESERT HEALTHCARE DISTRICT & FOUNDATION

## SAVE THE DATE!

FRIDAY | NOVEMBER 11, 2022

THUNDERBIRD COUNTRY CLUB | RANCHO MIRAGE, CA

# THE VIMY AWARDS & WINELOVER'S AUCTION

2022 HONOREE



SUPPORTING SPONSOR



DESERT  
CARE  
NETWORK

WINE SPONSOR

Monte De Oro  
Winery & Vineyards



Coachella Valley  
Volunteers in Medicine

WINELOVERSAUCTION.COM

RECEPTION | SILENT AUCTION  
ELEGANT WINE DINNER  
VIMY AWARDS | LIVE AUCTION

## THE VIMY AWARDS

Dr. Ron Hare, Founder and Counselor of Coachella Valley Volunteers in Medicine, was honored as our first recipient of the VIMY Awards. This award is given to honor a significant contributor to healthcare in our Coachella Valley and beyond. Ron was joined by family, friends and community who came out to support him and his work. Pictured are Ron Hare accepting his award from VIMY Emcee, Karen Devine, and Ron and his wife, Norma, surrounded by the many proclamations from the cities and communities within the Coachella Valley.



# STUDENT EDUCATION AND MEDICAL RESIDENCY

In addition to providing primary medical care and related healthcare services, VIM hosts a multitude of student interns who gain direct experience in a clinical setting and/or with patients. Students from high school level to medical residency programs visit our clinic throughout the year. In 2021 we provided more than 1,794 hours of on-site learning to 46 student interns who assist in many aspects of patient care from reception to medical care.

All of these student interns, regardless of their level of education or experience, report their experience at Volunteers in Medicine as among their most valuable experiences because of our unique patient population and their healthcare needs. For example, we don't prescribe the newest medications, such as those advertised on TV, because, without insurance or the ability to pay privately, our patients can't afford to have it filled; the provider must consider the patient's income and talk with them about why they need the medication, its importance for them, and what to do if they can't afford it.

We are proud to play a small part in ensuring quality placements for young people to gain the experiences and course credits they need to become a healthcare professional, and to put their education and training into practice under the watchful eye of a skilled professional to oversee and guide them, regardless of their role. Congratulations to all of the student interns and medical residents - both Internal and Family Medicine - who have come through our clinic in the past year! We hope you enjoyed your visit with us, as much as we enjoyed having you!

In 2021, we accepted students, interns and medical residents from the following schools and places of education:

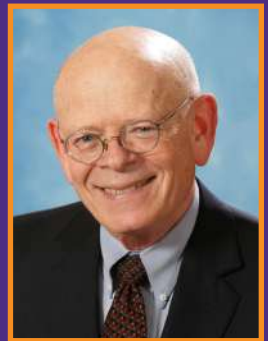
- Eisenhower Health Graduate Residency Program

- California State University of San Bernardino
- Health Career Concepts Intern
- UCR School of Medicine Students
- UCR Pipeline Program Volunteer
- Riverside County School of Career Education (formerly ROP)
- Elite Medical Professionals
- California Nursing Education Institute
- Mayfield College

## Residents

The patient population at CVVIM offers a unique opportunity for residents in both internal and family medicine to care for patients with very limited financial resources. The resident learns how to provide care that combines working with a diverse population and be sensitive to the constraints that the patients have limited finances. Within this understanding, it has been highly valued by the patients and residents. CVVIM broadens new physicians to knowledge of how medical care can be provided in the most cost-effective manner.

The feedback from both patients and resident learners has been very positive. Caring for patients at VIM has received very positive reviews. For selected residents, providing care at VIM has swayed career choices toward working with low income patients in primary care following completion of formal training at Eisenhower health.



**Roy Young, MD**



## VOLUNTEERING IS FULFILLING

I have been a part of this clinic for over a year now. Those "resume boosters" - volunteer hours, clinical experience, and doctor interaction, are all great. Through volunteering I've found myself again and connected to a part of me I thought I had lost. I am given the opportunity to meet and help so many individuals who each hold their own story. I am part of a team of individuals whose job consists of caring for the health and wellbeing of others. I help set up appointments, take calls, prepare patients charts, but most importantly, I get to learn. I learn from my supervisors, coworkers, doctors, and from patients. To think that a place like this exists is amazing, where economic stance, residency status, age, gender, race has no place to dictate health and wellbeing. Volunteering has connected me to myself, my family, my culture, and to my dreams of someday being able to help so many people and their health.

**Daniela Buenrostro** Volunteer

# CVVIM LEGACY SOCIETY

## CVVIM Legacy Society

*What do you want your Legacy to be?*

Many donors who believe in our commitment to increase access to primary healthcare services for low-income and uninsured, or underinsured, adult residents of the Coachella Valley make a decision to join other generous and forward-thinking donors who support our long-term success through a planned gift.

It's easy to do. And, you don't have to be a billionaire to do it. While cash contributions are always appreciated, there are creative and flexible options that may also benefit you. Consider, for example, donating real estate, stocks or required distributions from an IRA. Naming Coachella Valley Volunteers in Medicine as the beneficiary of a life insurance policy or other non-liquid assets, we encourage you to consult with your financial advisor to discuss the options.

You need not be wealthy to leave a legacy. Ensure the sustainability of our organization in a way that

matches your core values. Generations to come will benefit from your gift. Your support of our mission will be long remembered and serve as an inspiration to others.

*I support Coachella Valley Volunteers in Medicine because of a belief that health care is a basic right. The Legacy Society represents an especially important arm of CVVIM because it provides a long term source of funding, permitting planning for the future.*



**Roy Pitkin, MD,  
Retired Board Member and Provider**

**Please consider joining the Legacy Society and give the lasting gift of health to your community.**

*For more information, please contact:*

**Doug J. Morin, Executive Director at 760-625-0760**



### **PATIENTS ARE GRATEFUL**

Thanks to a referral from a friend, I have been receiving medical care at this clinic for over two years. After a check-up, I found I suffer from high cholesterol and was at risk for diabetes. CVVIM offered me classes on how to prevent and control diabetes, and other topics about high blood pressure and healthy nutrition.

I made difficult changes to my diet and now have an exercise routine. I felt like throwing in the towel but thanks to my family and the CVVIM team, I was able to make the changes I needed to improve my health. I have seen a great improvement in my lifestyle.

I want to give special thanks to all the people that have made financial contributions to CVVIM which allows me to be a patient of this clinic free of charge. I also extend my thanks to the staff and doctors for their excellent service and dedication to the community. I highly recommend CVVIM to anyone who has no medical insurance and needs medical assistance.

**Flor de Magali Patient**

# WE COULDN'T DO IT WITHOUT YOU

## The Mission of Coachella Valley Volunteers in Medicine is to provide Free Healthcare Services to Low-Income persons who have no Health Insurance or who are Underinsured

Providing a local solution to a national problem, we offer healthcare services to those who have no insurance or can't afford to use their insurance for their primary healthcare needs. Services are provided by licensed and qualified professionals who volunteer their time, skills and experience to provide culturally sensitive care to low-income members of our community, and no one is ever charged for the services they receive, including labs, x-rays and other imaging services.

We believe that healthcare is a human right and individual health is community health.

Our clinic serves as a safety net for people with chronic conditions like diabetes or hypertension, acute conditions like colds and flu, and other non-emergent medical needs. Other services include health education, wellness, social service referrals and medical outreach to homeless persons.

STATEMENT OF ACTIVITY		
REVENUE	Dec. 31, 2021	Dec. 31, 2020
Contributions & Grants	\$654,325	\$715,881
Donated Services & Rent	\$570,604	\$457,883
Fundraising	\$283,182	\$79,368
ERC Refunds	\$46,015	—
Net assets released from restrictions	—	—
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$1,554,126</b>	<b>\$1,253,132</b>

EXPENSES		
Program Services	\$1,082,273	\$934,023
General & Administrative	\$115,865	\$107,569
Fundraising	\$161,177	\$93,691
<b>TOTAL EXPENSES</b>	<b>\$1,359,315</b>	<b>\$1,135,283</b>
Change in Net Assets	\$194,811	\$117,849

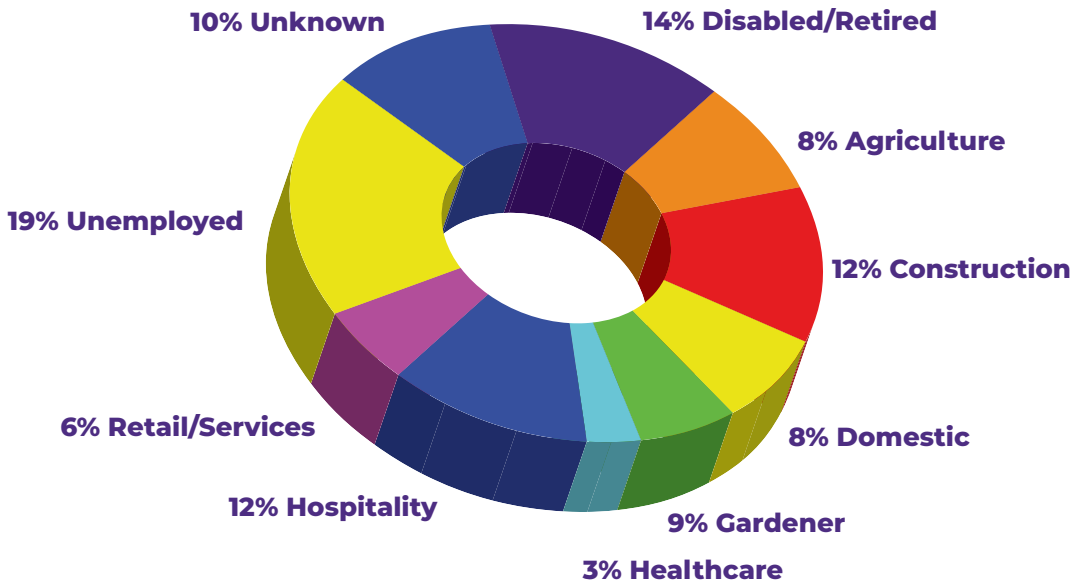
STATEMENT OF FINANCIAL POSITION		
NET ASSETS	Dec. 31, 2021	Dec. 31, 2020
Unrestricted	\$153,236	\$140,431
Board Restricted	\$133,909	\$282,558
Temporarily Restricted	\$539,215	\$173,673
<b>TOTAL NET ASSETS</b>	<b>\$826,360</b>	<b>\$596,662</b>

CURRENT LIABILITIES		
Accounts Payable	\$46,930	\$37,035
Accrued Vacation & Payroll	\$36,655	\$28,130
Deferred Revenue	\$63,505	—
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$938,563</b>	<b>\$65,165</b>

Audited financial statements and Form 990 available upon request at [CVVIM.org](http://CVVIM.org)

# PATIENTS HAVE DIVERSE PROFESSIONS

## PROFESSION



### CHANGING FOR THE BETTER

I am a single mother with an adult son who recently underwent a kidney transplant. I am a housekeeper for a local hotel and enjoy cooking. From the diabetes classes and information provided, I have been learning how to cook and eat more balanced meals. I have lowered my A1C from 6.4% to 5.9% based on changes in my diet.

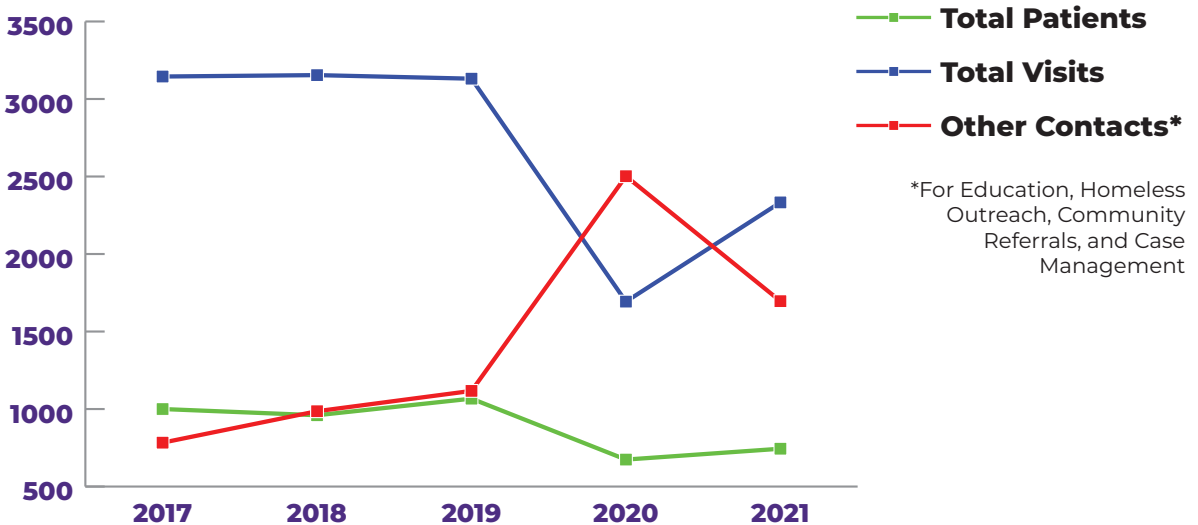
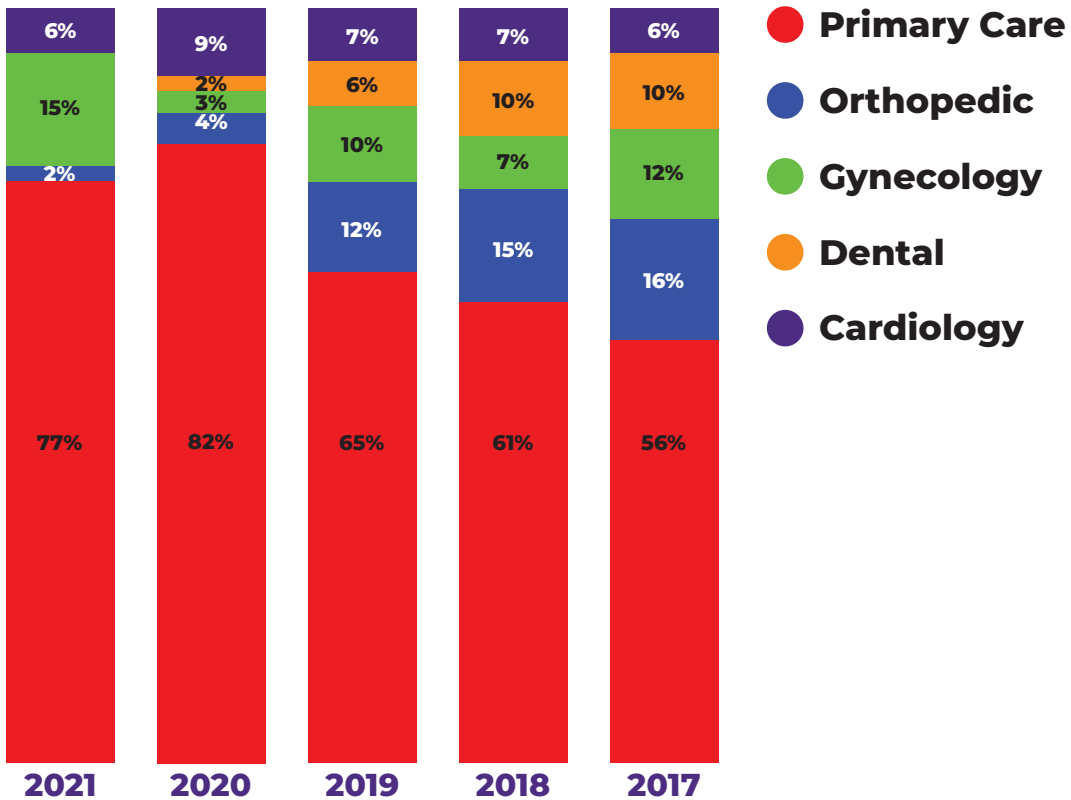
I have been a patient at CVVIM for almost 7 years. CVVIM has excellent doctors, who provide great care. They have helped me tremendously because without them I would not be able to afford or have access to health care. What CVVIM does is huge and I'm very grateful to have these services and for this clinic to exist here in the valley.

**Irma Valdez Patient**



# SERVING OUR VALLEY'S UNINSURED, LOW-INCOME RESIDENTS

## PROGRAMS & SERVICES



\*For Education, Homeless Outreach, Community Referrals, and Case Management

# 2021 Board of Directors

Lori Boucher

Louise C. Cummings\*

Denis Delgado, M.Ed

Linda Evans, MHA, MS

Stewart Fleishman, MD

Glen Grayman, MD, MBA\*

Benjamin Guitron

Linda Hodsdon

Ross Hollenkamp, ESQ

Barbara Limardo, MBA

Charlene Montgomery

Esfandiar Nasr, MD

Curt Peterson\*

Sandy Powell

Naomi Soto, MPH

Chauncey Thompson

Cliff Wynne, MD

*\*Retired*



R. Ronald Hare, MD  
Founder



Doug J. Morin  
Executive Director

The following foundations, organizations and businesses have contributed financial or in-kind support services in 2021:



Every effort has been made to ensure the accuracy of this list; we apologize if anyone was inadvertently left off.