



**Stewart Fleishman, MD**  
Board President

## TIME FOR TRANSITION

Finishing my time as VIM Board Chair, it seems the optimal time to look back on VIM's growth and accomplishments during these past few years. I marvel at what our volunteers, staff and supporters have done. Three of the many are described here.

Underscoring it all, the COVID pandemic brought most organizations to a pause. Ours lasted just a brief couple of days. As most of the Coachella Valley began to shelter in place, VIM moved from office visits and health education classes to telephone visits and outreach, proactively contacting our patients to assess their needs and offer guidance, renew prescriptions and provide changing information and symptomatic care, moving into COVID testing, then promoting vaccination. We saw patients in our parking lot, in our entrance way where the air flow was stronger than indoors and in and outside a sweltering church hall in Mecca. The Street Medicine team took only one Tuesday to regroup and continue to triage and treat the unhoused. Staff did not go on furlough for even a day. How proud we all are that we could serve our community's most medically needy patients during a global crisis.

Opening our second office in the West Valley in Palm Springs ranks high on our accomplishments. Consistent with the reliable data collected by HARC – Health Assessment and Research for Communities, a local Palm Desert non-profit data gathering agency, we were not seeing enough of the almost 30,000 un-insured residents of The Valley in the Indio office, especially from the west and Desert Hot Springs or even the close by Morongo Basin. Our Palm Springs office is made fully possible only through foundations and our individual supporters, unlike the Indio office, leased from the County of Riverside under market for \$1



per year. We're ramping up patient volumes slowly with a new ad campaign and outreach to business owners whose employees are uninsured or under-insured.

Training future providers – doctors, nurses, medical assistants, nutritionists. It is another less well-known mission of VIM. Internal Medicine and Family Medicine Residents from Eisenhower Health see patients with experienced mentors at their side in a setting very different from the practices in their offices or hospitals; vital preparation for seeing patients in the real world after training is complete. Leveraging our location across from Desert Care Network's Desert Regional Medical Center, Family Medicine

Residents will begin to see patients at the Palm Springs office. Trainees from many disciplines volunteer their Tuesday evenings for Street Medicine guided by a nurse practitioner and psychologist.

Thank you to everyone – supporters, volunteers and staff - who have nurtured VIM through its 13 years, seeing a kernel of an idea grow into the only health center where fees and insurance claims do not interfere with care for our uninsured or under-insured neighbors. Thank you for trusting me to steer us into 2023. I proudly hand over the helm to our next generation of leaders who will continue to do well and do good.

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🌐 CVVIM.org

📞 760-342-4414

f @cvvim

## 2022 Board of Directors

**Lori Boucher**

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**Chauncey Thompson**

**Cliff Wynne, MD**



**R. Ronald Hare, MD**

*Founder*



**Doug J. Morin**

*Executive Director*

**The following foundations, organizations and businesses have contributed financial or in-kind support services in 2022:**



**The Coeta and Donald Barker Foundation**



*Duran's  
Termite & Pest Control, Inc.*

**The Art LaBoe Foundation**



**GRACE HELEN  
SPEARMAN  
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FOUNDATION**

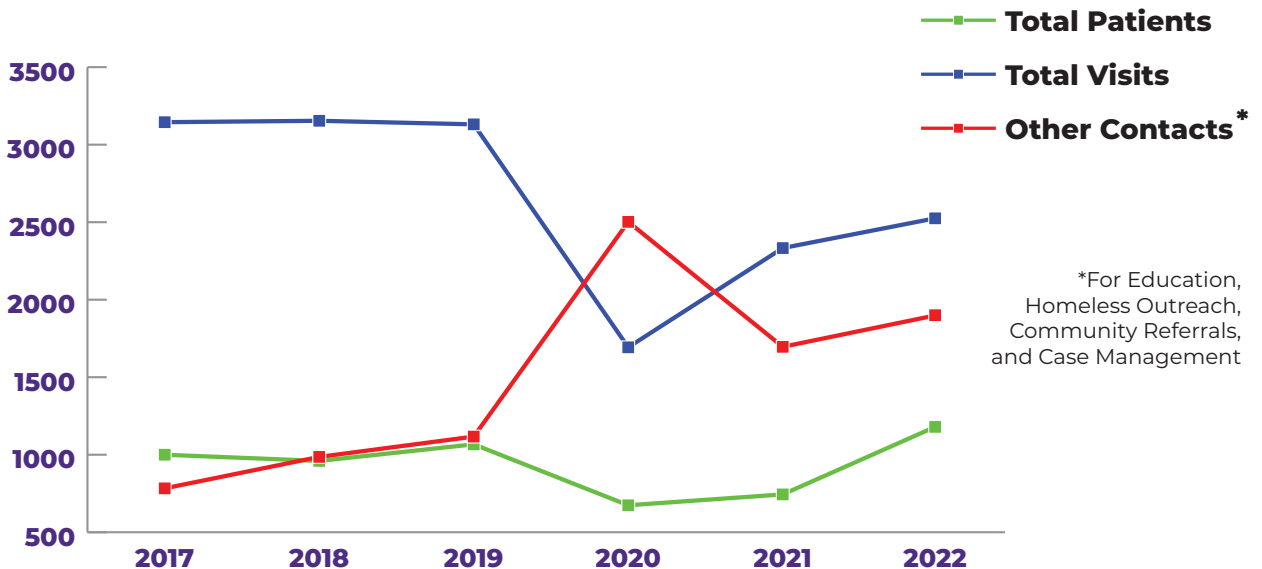
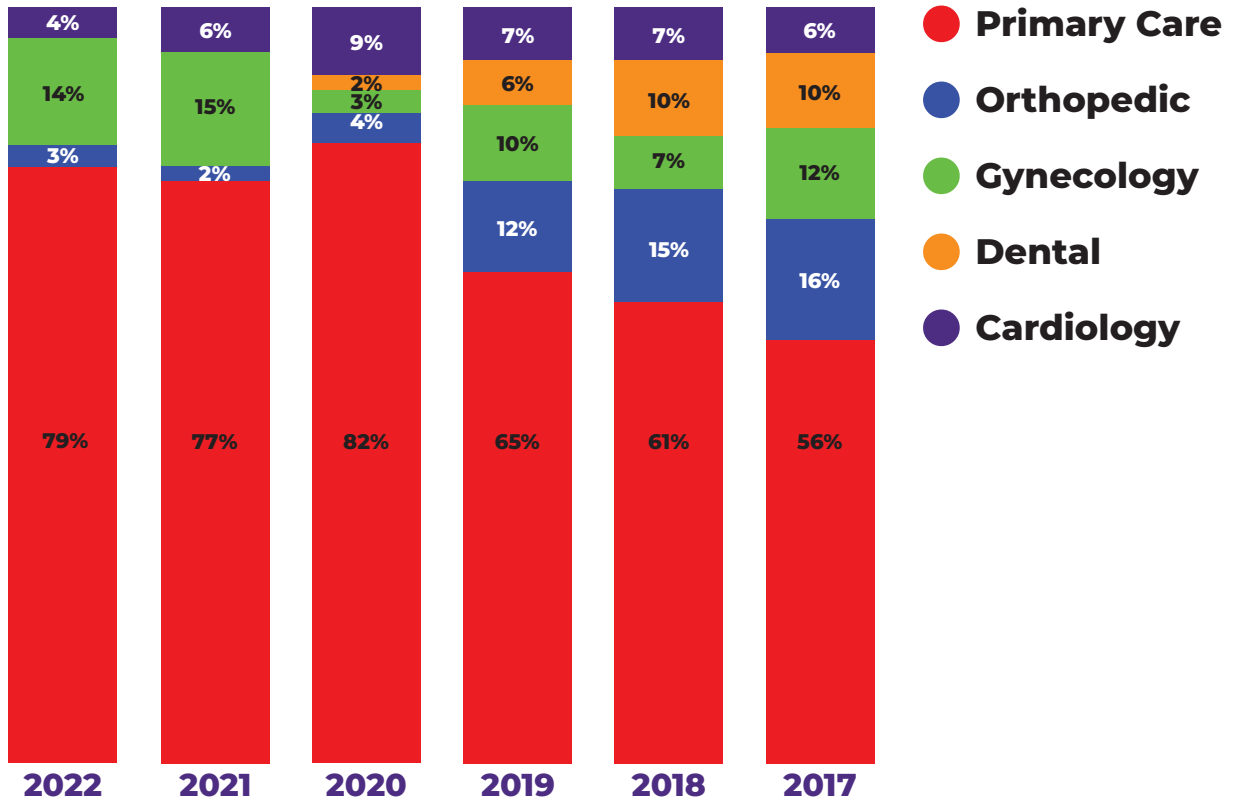


**Monte De Oro  
Winery & Vineyards**



# SERVING OUR VALLEY'S UNINSURED, LOW-INCOME RESIDENTS

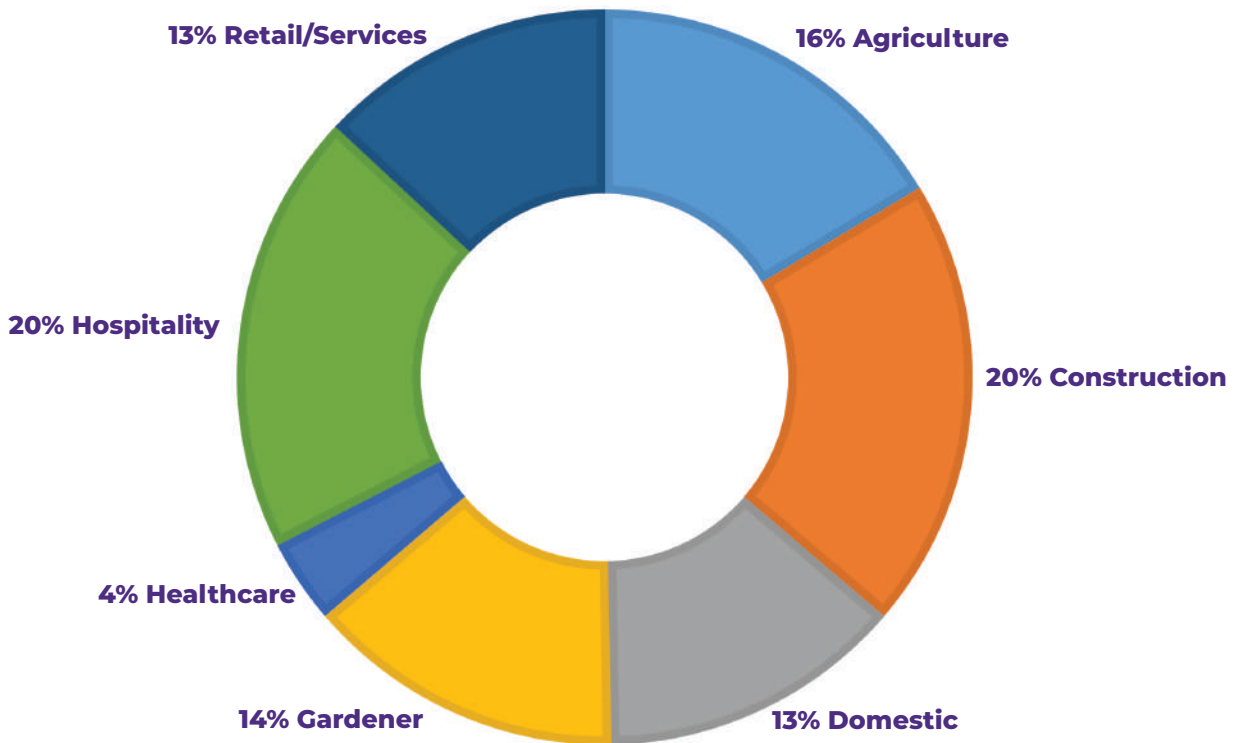
## PROGRAMS & SERVICES



\*For Education, Homeless Outreach, Community Referrals, and Case Management

# PATIENTS HAVE DIVERSE PROFESSIONS

## PROFESSION



Juan (not his real name) knew nothing about diabetes when he was diagnosed with it at just 29 years of age, nor did he know about a healthy diet, or even how to cook one! After working with our Diabetes Case Manager, he learned about nutrition, glucose and how he needed to take care of himself. Unfortunately, Juan rented a room in a home and had no cooking privileges. It didn't take long to get a hot plate and microwave donated, with his landlord's approval, and then we began to see if he could really cook a meal. He did fine, and many of us tasted his turkey chili after he shopped and prepared it in our Indio clinic, sharing it with staff and volunteers. It was very tasty, and Juan is doing much better today and looking forward to a good visit with his doctor in the fall.

# WE COULDN'T DO IT WITHOUT YOU

Providing a local solution to a national problem, we offer healthcare services to those who have no insurance or can't afford to use their insurance for their primary healthcare needs. Services are provided by licensed and qualified professionals who volunteer their time, skills and experience to provide culturally sensitive care to low-income members of our community, and no one is ever charged for the services they receive, including labs, x-rays and other imaging services.

We believe that healthcare is a human right and individual health is community health.

Our clinic serves as a safety net for people with chronic conditions like diabetes or hypertension, acute conditions like colds and flu, and other non-emergent medical needs. Other services include health education, wellness, social service referrals and medical outreach to homeless persons.

STATEMENT OF ACTIVITY		
REVENUE	Dec. 31, 2022	Dec. 31, 2021
Contributions & Grants	\$661,578	\$654,325
Donated Services & Rent	\$600,745	\$570,604
Fundraising	\$424,563	\$283,182
ERC Refunds	\$612	\$46,015
Net assets released from restrictions	—	—
<b>TOTAL REVENUE &amp; SUPPORT</b>	<b>\$1,815,526</b>	<b>\$1,554,126</b>

EXPENSES		
Program Services	\$1,278,055	\$1,082,273
General & Administrative	\$146,349	\$115,865
Fundraising	\$193,614	\$161,177
<b>TOTAL EXPENSES</b>	<b>\$1,618,018</b>	<b>\$1,359,315</b>
Change in Net Assets	\$69,480	\$194,811

STATEMENT OF FINANCIAL POSITION		
NET ASSETS	Dec. 31 2022	Dec. 31, 2021
Unrestricted	\$290,981	\$153,236
Board Restricted	\$5,881	\$133,909
Temporarily Restricted	\$602,614	\$539,215
<b>TOTAL NET ASSETS</b>	<b>\$860,953</b>	<b>\$826,360</b>

CURRENT LIABILITIES		
Accounts Payable	\$24,204	\$46,930
Accrued Vacation & Payroll	\$56,838	\$36,655
Deferred Revenue	\$10,000	\$63,505
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$1,029,806</b>	<b>\$938,563</b>

Audited financial statements and Form 990 available at [CVVIM.org](http://CVVIM.org)

**The Mission of Volunteers in Medicine is to provide Free Healthcare Services to Low-Income persons who have no Health Insurance or who are Underinsured**



# EL UNICO CENTRO DE SALUD GRATUITO EN EL VALLE DE COACHELLA



**Stewart Fleishman, MD**  
*Presidente de la Junta*

## UN MOMENTO DE TRANSICIÓN

Terminando mi tiempo como Presidente de la Junta de VIM, parece el momento óptimo para mirar hacia atrás en el crecimiento y los logros de VIM durante estos últimos años. Me maravillo de lo que han hecho nuestros voluntarios, personal y simpatizantes. Tres de los muchos se describen aquí.

Subrayándolo todo, la pandemia de COVID hizo que la mayoría de las organizaciones se tomaran una pausa. La nuestra duró sólo un breve par de días. A medida que la mayor parte del Valle de Coachella comenzó a refugiarse en el lugar, VIM pasó de las visitas al consultorio y las clases de educación sobre la salud a las visitas telefónicas y la divulgación, contactando de manera proactiva a nuestros pacientes para evaluar sus necesidades y ofrecer orientación, renovar las recetas y proporcionar información cambiante y atención sintomática, moviendo a las pruebas de COVID y luego a promover la vacunación. Vimos pacientes en nuestro estacionamiento, en nuestra entrada donde el flujo de aire era más fuerte que en el interior y dentro y fuera de un sofocante salón de iglesia en Meca. El equipo de Street Medicine tardó solo un martes para reagruparse y continuar evaluando y tratando a los desalojados. El personal no se ausentó ni por un día. Qué orgullosos estamos todos de poder servir a los pacientes más necesitados médicamente de nuestra comunidad durante una crisis global.

La apertura de nuestra segunda oficina en West Valley en Palm Springs ocupa un lugar destacado entre nuestros logros. De acuerdo con los datos confiables recopilados por HARC - Evaluación e investigación de salud para comunidades, una agencia local de recopilación de datos sin fines de lucro de Palm Desert, no vimos lo suficiente a los casi 30,000 residentes sin seguro de la oficina de The Valley en Indio, especialmente de el oeste y Desert

Hot Springs o incluso la cercana Cuenca Morongo. Nuestra oficina de Palm Springs es completamente posible solo a través de fundaciones y nuestros colaboradores individuales, a diferencia de la oficina de Indio, alquilada por el condado de Riverside bajo el mercado por \$1 por año. Estamos aumentando lentamente el volumen de pacientes con una nueva campaña publicitaria y alcance a los propietarios de negocios cuyos empleados no tienen seguro o tienen un seguro insuficiente.

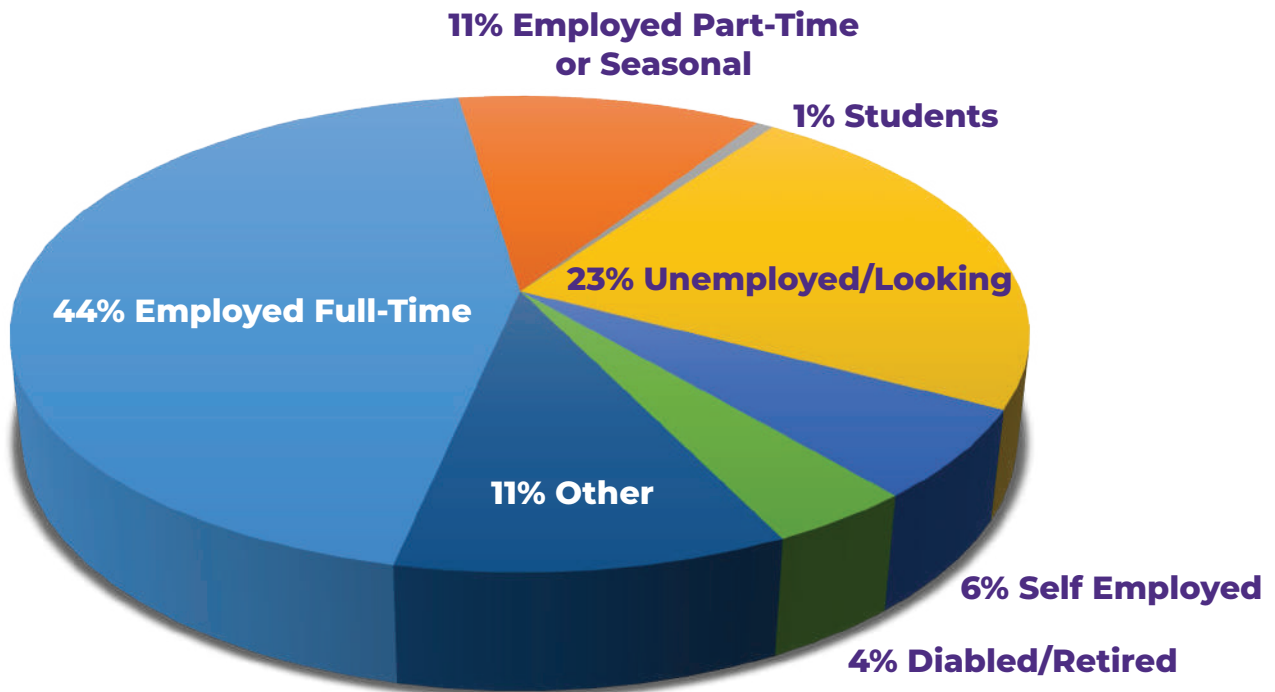
Capacitar a futuros proveedores: médicos, enfermeras, asistentes médicos, nutricionistas. Es otra misión menos conocida de VIM. Los residentes de Medicina Interna y Medicina Familiar de Eisenhower Health ven a los pacientes con mentores experimentados a su lado en un entorno muy diferente de las prácticas en sus oficinas u hospitales; preparación vital para ver pacientes en el mundo real después de completar el entrenamiento. Aprovechando nuestra ubicación frente al Desert Regional Medical Center de Desert Care Network, los -residentes de medicina familiar comenzarán a ver pacientes en la oficina de Palm Springs. Los aprendices de muchas disciplinas se ofrecen como voluntarios los martes por la noche para Street Medicine guiados por una enfermera practicante y un psicólogo.

Gracias a todos, simpatizantes, voluntarios y personal, que han apoyado a VIM a lo largo de sus 13 años, viendo crecer la semilla de una idea hasta convertirse en el único centro de salud donde las tarifas y las reclamaciones de seguros no interfieren con la atención de nuestros vecinos sin seguro o con seguro insuficiente. Gracias por confiar en mí para guiarnos hacia 2023. Con orgullo entrego el timón a nuestra próxima generación de líderes que continuarán haciéndolo bien y bien.

**Para ver el Informe Anual completo  
en español, visite [cvvim.org/about/](http://cvvim.org/about/)**

# MANY PATIENTS ARE EMPLOYED OR LOOKING FOR WORK

## EMPLOYMENT STATUS



**Approximately 60% of patients are employed full or part-time, or self-employed. They have many diverse occupations.**

Jesse, in his early 50s, was employed and a single father of 2 sons when he had an accident on-the-job that fractured several bones in his lower leg and ankle. At the hospital, doctors were ready to schedule emergency surgery until his pre-surgery bloodwork and labs were returned. Unbeknownst to him, Jesse was diabetic and had extremely high blood pressure. The surgery was postponed and he was sent home with a referral to VIM to get his blood pressure and diabetes under control.

Over the course of several months, he did that with support, education and medical follow-up care from VIM. "I don't know how I could have paid for the care I needed and received from VIM" he said. "I knew my surgery was covered under Worker's Compensation insurance, but my employer didn't offer any help with other health insurance, and I couldn't afford to buy it on my own." Today, Jesse's foot has healed and he is awaiting a release to return to work.

# VIMY AWARDS & LIVE AUCTION



**HONORING**  
Howard Lincoln



For more information  
go to [cvvim.org](http://cvvim.org)

**Saturday, November 4, 2023**

**Thunderbird Country Club  
Rancho Mirage, CA**

**Emcee: Patrick Evans**

**Entertainment by  
THE HITMAKERS  
A Mockingbird Music Series**

**Featuring  
Brett Jones  
Clay Mills  
Anthony Smith**

## **SPONSORS**



**Monte De Oro  
Winery & Vineyards**

# Save the Date



## **THE 2022 VIMY AWARDS**

270 VIM supporters and friends gathered together at Thunderbird Country Club to honor Desert Healthcare District & Foundation with the annual VIMY award. The VIMY is awarded annually to an individual or organization who is a significant contributor to healthcare in our Coachella Valley and beyond.... Dr. Conrado Barzaga accepted the award after an introduction by Presenting Sponsor, Desert Care Network. Dr Barzaga, the District's CEO, was accompanied by Carole Rogers, Director, Leticia De Lara, Director, Carmina Zavala, Director and Evett PerezGil, Vice President.

Representatives in attendance from Desert Care Network were Michelle Finney, CEO - Desert Regional Medical Center, Gary Honts, CEO - JFK Memorial and Linda Evans, Chief Strategy Officer - Community Advocacy (Ms. Evans is also the Mayor of the City of La Quinta). Patty Newman, Board Chair, Walter Clark, Steve Lind, Martin Serna and George Murphy of Coachella Valley Wellness Foundation were also in attendance.



# VIM CLINIC OPENS IN PALM SPRINGS

“VIM is about increasing access to primary medical care and related healthcare services” said Executive Director, Doug



Morin. Offering a safe and central place for uninsured adults to receive primary medical care closer to their home than our Indio Clinic, was the driving force behind the decision to open a clinic in the West Valley. As Chauncey Thompson, Board Treasurer, stated: “We were in a place financially where we could respond favorably to extend our free clinic model from the eastside to the westside, eliminating many of the barriers preventing West Valley residents from accessing care from our Indio clinic.” Thompson was referring to barriers of transportation, time, and expense that West Valley residents encounter getting to the Indio clinic. “How could we not at least try to make healthcare more accessible for these Valley residents?” said Thompson.

Las Palmas Medical Plaza, located at 555 East Tachevah Drive was chosen as an affordable and conveniently located space directly across from Desert Regional Medical Center. It is accessible by several bus routes and has plenty of off-street, and free parking. Since several of our medical providers live in the Palm Springs area we were able to begin seeing patients in August after setting up the office. Numerous community donations were provided,

helping to keep costs to a minimum, and financial support from the RAP Foundation helped to outfit the clinic with a few remaining items that were required. Two

medical assistants were hired to provide office management, patient care and support for the volunteer medical providers.

In just a few short months, more than 120 medical visits were provided with the clinic only open two and one-half days per week, and the numbers continue to rise. Community outreach, marketing and advertising is ongoing in the community to inform and educate low-income, uninsured adults about VIM. We Do IT For Free! is one of the taglines you may see to remind everyone – patients, volunteers, donors and the greater community – that accessible and free healthcare is available in the West Valley to eligible individuals.

VIM never charges a patient for their medical visits with a California-licensed medical provider, or their lab tests, x-rays or imaging services such as MRIs, USs or CT Scans.

If you know someone who doesn't have health insurance, regardless of where they live in the Valley, join us in making sure they get the medical care and other healthcare services they need. *Individual health is community health!*

## ACCESS TO HEALTHCARE

Before opening the Palm Springs Clinic, we needed to learn more about rates of uninsured in the Coachella Valley. Results from the 2022 Coachella Valley Community Health Survey, by local nonprofit HARC, showed more than 25,000 working-age adults were uninsured. Projections from the 2020 US Census estimated at least 14,000 adult residents residing in the cities of Cathedral City, Palm Springs and Desert Hot Springs were uninsured. While the true numbers are likely somewhere in between, the VIM Board of Directors recognized the need for services in the west Valley, resulting in the opening of our Palm Springs Clinic.

# YOUR SUPPORT IS VITAL

There are many ways you can support our efforts to provide accessible and affordable primary care and related healthcare services to low-income and uninsured, or under-insured, residents of our Valley.

- Volunteers allow us to keep our staffing costs low. Whether you are a medical provider, other healthcare professional, such as a nurse or medical assistant, or want to help in another non-clinical manner, such as greeting patients, helping with special events or being on a committee, we welcome your support! In fact, in 2022, more than 200 volunteers donated more than 8,500 hours to support our programs, with an estimated value of more than \$450,000!
- Tell your friends, neighbors and service professionals who you know and work with about VIM! Consider those who care for your loved ones, tend your yards or pool, or clean your home; think about people whom you are in contact with who may not have insurance such as restaurant and retail workers. Take a moment to let these people you know if they don't have health insurance, VIM is here for them – in Palm Springs and Indio – and we'll help them get insurance too when we can. Help us to spread the word!
- Consider joining our monthly giving program. One-time donations are always appreciated, but monthly gifts ensure a regular stream of donations we can count on as we plan our programs, especially during months when other donations decrease such as summer months when many of us are out-of-town or even just trying to stay cool! It's easy and it's quick, just go to [www.cvvm.org](http://www.cvvm.org), click on DONATE and choose recurring donation after entering your donation amount.
- Consider opportunities that will lessen your tax liabilities such as appreciated stock, designating VIM as the beneficiary on an IRA or life insurance policy, or gifting a mandatory withdrawal from a retirement account to VIM. Our Legacy Society is an opportunity to designate VIM in your will or trust and leave a legacy that will live on in your name for years to come.

*We appreciate everyone who supports our mission, in whatever way you are able and choose to.*

*Thank you. We are Stronger Together!*

## 2022 COMMUNITY IMPACT

- 4,501 contacts were provided for medical visits and related healthcare services.
- 260 medical contacts were provided to unhoused persons "on-the-street".
- Nearly 4,500 individual patients have been cared for since opening in 2010!
- 40,633 medical visits (only) have been provided since opening in 2010!
- 8% of all patients are over the age of 60; 4 patients are over the age of 90 and our oldest patient is 98!
- \$56,222 was expended on patient labs and imaging services alone!
- 208 volunteers donated 8,478 hours with a value of more than \$451,000!