



2023 – 2025 Strategic Plan



**The mission of Volunteers in Medicine
is to provide *free* healthcare services
to low-income persons living in the Coachella Valley and
Greater Morongo Basin
who have no health insurance or who are underinsured.**





Value Statements

- Patients come first
- We are a Safe Place
- Healthcare is a Human Right
- Staff and Volunteers are appreciated





2023 – 2025 Goals

1. Provide quality, professional healthcare and related services to qualified patients in a culturally competent manner.
2. Promote programs and services in the community.
3. Ensure and increase a revenue stream to meet current and future needs.
4. Ensure paid and volunteer staffing needs are adequate to meet current and planned program needs.
5. Demonstrate our impact throughout the community

The Strategic Plan becomes a "living" document

- At the beginning of each calendar year Staff and Board Committees identify objectives relating to one or more of the Strategic Plan Goals for which they have some responsibility for.
 - These objectives include a detailed **Work Plan** that include specific activities, assignment of responsibility and a timeline for completion.
- The Work Plan is reviewed monthly by staff and updated to show the efforts made towards completion of individual Work Plans, and ultimately, the final status of the objective.
- Final status of individual Work Plans are reviewed at the end of the year and determined to be "complete", "in process" or, "removed with reason".

Working the Plan (continued)

- A full review of the prior year's plan is presented to the Board of Directors, individual staff and committee teams, at the beginning of the new year.
- Objectives for the new year are created, complete with specific Work Plans, and the process continues into the next year of the Strategic Plan.
- Every three years, the Board of Directors and key staff meet to review the full three-year Plan and to consider the coming three-year period such as known threats, opportunities, program needs, etc.
- A new three-year Plan is developed.

We are committed to provide no-charge, volunteer-driven care to those who need it in order to maintain a healthy and strong community.

Individual health is community health!





Coachella Valley's Only
No-Charge Clinic

For information, contact Executive Director, Doug Morin
at 760-625-0760,
email doug.morin@cvvim.org or visit www.CVVIM.org

Clinic Addresses - Indio: 82-915 Avenue 48 92201
Palm Springs: 555 Tachevah Drive, Bldg 1W –
204 92262

Mailing Address: P.O. Box 10090, Indio 92202

Coachella Valley Volunteers in Medicine is a
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